

Signature Production Group Elevates Corporate Events with ROE Visual

Chatsworth, US (September 2024) — Signature Production Group (SPG) demonstrated its production technology expertise at a high-profile, 1,200-person user conference in Nashville, Tennessee. The event featured horizontal and vertical 'ribbons' of ROE Visual LED, which heightened the immersive experience by offering animations and graphics across the extensive video surfaces, surpassing the traditional meeting setup.



With offices in Chicago and Las Vegas, SPG provides comprehensive production technology solutions tailored to corporate meetings and events. By partnering with event planning agencies, SPG crafts engaging experiences that captivate and inspire audiences. Their expertise in design and technology ensures that every event exceeds expectations.

For this installation, SPG utilized 140 ROE CB3 1200mm x 600mm tiles to construct the ground-supported center, as well as the IMAG LED walls. An additional 50 tiles were used for the wraparound ribbons, and 18 square CB3 tiles were incorporated into the thinner ribbons. This creative deployment of LED panels captivated attendees and showcased SPG's capability to deliver cutting-edge solutions.

The success of this project was driven by top-tier technology from leading brands. Content, including videos, animations, and graphics, was managed through dual Disguise VX4+ media servers, routed via the Barco E2-4K Screen management system, and processed by Brompton Tessera SX40 LED processors.



“A chain of the best brands in the industry – Disguise to ROE – helped us deliver jaw-dropping visuals on picture-perfect screen surfaces. Spending this kind of time and effort on the ‘wow’ factor had a noticeable impact on the audience - they were engaged, focused, and inspired. The feel of the room and the flawless performance of the technology went a long way in helping our client reach their goals for this event.” says Dave Schwarz, Owner of Signature Production Group.

“Our collaboration with Signature Production Group exemplifies the power of combining cutting-edge technology with creative vision. Their innovative use of our LED solutions has elevated the event experience and reinforced our commitment to delivering excellence in every project,” adds Frank Montero, Managing Director of ROE Visual US.



Expanding into the high-octane world of Formula racing, SPG creatively uses this platform to showcase its belief in innovation, flexibility, and collaboration – pillars of the company's continued success. As a symbol of this important cooperation, SPG proudly branded their race car with the ROE Visual logo, a testament to a shared commitment to cutting-edge technology and precision.

Read more: <https://signature.tech/>

About ROE Visual:

Founded in 2006, ROE Visual set out to make the best LED display platforms. Carefully selected high-end components, the latest technology, in-depth knowledge, and passion go into ROE Visual's LED products. Familiar with the challenges of the market, the company offers the best possible solutions for creatives, designers, and technicians who rely on ROE Visual's LED products for flawless installation, shoot or performance.

Dedicated to delivering the latest display technology, ROE Visual has a global presence, ensuring exceptional service to over 500 customers in over 90 countries. Headquartered in Shenzhen, China, the company operates globally.

For more: <https://www.roevisual.com/en/>

